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Hello Friends,

Thank you for your interest in the **Detroit Historical Society's Course of History Golf Classic presented by Burns & Wilcox** at the prestigious Country Club of Detroit on **Monday, September 14, 2026**. Building on the incredible momentum and enthusiasm surrounding this unique event, we hope you will join us for a memorable day in support of the Detroit Historical Society, while helping introduce DHS and its important work to a new audience through the game of golf.

The Detroit Historical Society manages both the Detroit Historical Museum and the Dossin Great Lakes Museum, cares for nearly 300,000 artifacts, and presents engaging programs, workshops, exhibitions and lectures year-round.

We will enjoy a relaxing and enjoyable round on one of Michigan's most historic courses. The day will start with a pre-round, catered, seated lunch near the first tee and will conclude with a cocktail reception on the picturesque CCD patio. Following play, guests may also enjoy a historical clubhouse tour, led by the Detroit Historical Society's Director of Collections & Curatorial. This tour highlights the club's architecture, artwork, and select historical artifacts from the Detroit Historical Society's collection displayed throughout the clubhouse.

Our premium sponsors and their guests will receive an invitation to a private sponsor cocktail reception at the Club. On behalf of the Detroit Historical Society and our golf committee, we hope you will join us at the beautiful Country Club of Detroit on Monday, September 14, 2026 for what promises to be one of the most distinctive charitable golf outings in the region.

If you'd like to support DHS through a sponsorship, please speak with a committee member or contact Jack Donnelly, Corporate Gifts Officer at jackd@detroithistorical.org. You may also visit www.detroithistorical.org/golf for more details. Foursomes and sponsorships are on a first come first served basis. **Registration opens June 1**. Thank you for supporting the Detroit Historical Society!

Sincerely,

Danny Kaufman
Event Co-Chair, DHS Board Member

Joseph R. Parke
Event Co-Chair, DHS Board Member



SPONSORSHIP PACKAGE



PRESENTED BY

**Burns &
Wilcox**

**Monday, September 14 | 12:30 p.m. Shotgun Start
Country Club of Detroit**



DETROIT
HISTORICAL
SOCIETY



SPONSORSHIP PACKAGE

The Course of History Golf Classic Sponsorship Opportunities

EACH SPONSOR WILL RECEIVE:

- Branding on website and relevant marketing materials
- Hole sponsorship
- Priority for desired starting holes
- Recognition from Detroit Historical Society CEO during Golf Classic remarks
- Invitation to private sponsor appreciation event at Country Club of Detroit

\$10,000 SPONSORSHIP OPPORTUNITY

Pin Flag Sponsor (2 Foursomes)

- High-quality, custom made & embroidered pin flags on all 18 holes with your company branding
- A distinguished keepsake of your support—your branded pin flag, yours to keep after the event
- Limited edition Detroit Historical Society branded item

SOLD

\$5,000 SPONSORSHIP OPPORTUNITIES

Lunch Sponsor (1 Foursome)

- Branding prominently displayed at the pre round seated lunch near the first tee
- Recognition as the official lunch sponsor in event materials and announcements

SOLD

Bar Sponsor (1 Foursome)

- Branding displayed at cocktail reception bars on CCD Terrace
- Sponsor recognition during cocktail reception and awards gathering

SOLD

First Impressions Sponsor (1 Foursome)

- Sponsor and brand recognition at registration and bag drop
- Professional photo opportunity with bagpiper

Cart Sponsor (1 Foursome)

- Your company logo and branding displayed on 60+ golf carts visible to all participants

SOLD

Contest Sponsor (1 Foursome)

- Your company logo and branding displayed at the long drive contest and closest to the pin on the 18th

SOLD

Practice Facilities Sponsor (1 Foursome)

- Your company logo and branding displayed at the driving range, practice green and locker room

Classic Car Sponsorship (1 Foursome)

- Sponsorship of 1920s Classic Car artifact display on property

SOLD

Raffle Sponsor (1 Foursome)

- Your company logo and branding prominently featured with raffle items
- Recognition during pre-round activities, branding on digital raffle platform and on all raffle communications

SOLD

Photography Sponsor (1 Foursome)

- Sponsor of professional event photographer
- Your company logo and sponsorship recognition included with photo distribution and gallery

SOLD

Foursome & Player Options

FOURSOME HOLE SPONSORSHIPS | \$3,000

- Includes one foursome
- One hole sponsorship with signage on the golf course
- Verbal recognition from Detroit Historical Society CEO during remarks

FOURSOMES | \$2,500

Space is limited. Please visit www.detroithistorical.org/golf or contact Jack Donnelly (jackd@detroithistorical.org) to secure your commitment.

SPONSORSHIP PACKAGE



Yes! I am/We are honored to support The Course of History Golf Classic!

My company or I would like to purchase a sponsorship.

- ☐ Pin Flag Sponsor | \$10,000 **SOLD**
- ☐ Lunch Sponsor | \$5,000 **SOLD**
- ☐ Bar Sponsor | \$5,000 **SOLD**
- ☐ First Impressions Sponsor | \$5,000
- ☐ Cart Sponsor | \$5,000 **SOLD**
- ☐ Contest Sponsor | \$5,000 **SOLD**
- ☐ Practice Facilities Sponsor | \$5,000
- ☐ Classic Car Sponsor | \$5,000 **SOLD**
- ☐ Raffle Sponsor | \$5,000 **SOLD**
- ☐ Photography Sponsor | \$5,000 **SOLD**
- ☐ Foursome Hole Sponsorship | \$3,000
- ☐ Foursome | \$2,500 **SOLD**

CONTACT NAME

TITLE

STREET

CITY

STATE

ZIP

PHONE

EMAIL

FAX

PAYMENT INFORMATION

☐ Check Enclosed ☐ Invoice Me ☐ Credit Card Total _____

NAME (AS IT APPEARS ON CARD)

SIGNATURE (FOR CREDIT CARD)

CREDIT NUMBER

EXPIRATION DATE

SECURITY CODE

MAKE CHECKS PAYABLE AND MAIL TO:

DETROIT HISTORICAL SOCIETY
5401 WOODWARD AVE.
DETROIT, MI 48202

EMAIL FORM TO:

JACK DONNELLY
JACKD@DETROITHISTORICAL.ORG
QUESTIONS: JACK AT 313.909.4737



detroithistorical.org/golf