

HustleHERS:
Detroit Entrepreneurship
Resource Summit
Sponsorship Opportunities

October 2026
National Women-Owned
Small Business Month

*Hosted by the
Detroit Historical Society*



HustleHERS Detroit is a 1-Day Resource Summit

designed to equip, celebrate, and connect 1,000 women and nonbinary entrepreneurs across Detroit. Through keynote conversations, expert-led resources, wellness experiences, networking, and direct connections to business support organizations, the summit invests in the women who power Detroit's small business community.

Your sponsorship helps remove barriers to participation while demonstrating your commitment to entrepreneurship, economic mobility, and the continued growth of Detroit's women-owned businesses.



Empowerment Sponsor
\$15,000

- Premier logo placement on event signage and marketing materials (following Presenting Sponsors)
- Recognition during opening remarks
- Premium Resource Hall exhibit space
- Full-page recognition in the printed event program
- Dedicated social media spotlight
- Logo featured on the event registration webpage
- Opportunity to include branded materials in attendee welcome bags
- Eight reserved seats for the keynote conversation
- Recognition in the post-event impact report

Community Champion
\$5,000

- Prominent logo placement on event materials
- Premium Resource Hall exhibit space
- Half-page recognition in the event program
- Recognition from the stage
- Featured social media recognition
- Logo on the registration webpage
- Opportunity to provide materials for attendee welcome bags
- Six reserved keynote seats

Catalyst Sponsor
\$2,000

- Resource Hall exhibit table
- Logo in the printed event program
- Logo on the event webpage
- Social media recognition
- Two reserved keynote seats

Friend of HustleHERS
\$500

- Perfect for entrepreneurs and small businesses who want to invest in Detroit's women entrepreneurs.
- Name listed in the event program
- Recognition on sponsor signage
- Recognition in the post-event impact report

DETROIT
HISTORICAL
SOCIETY



READY TO BECOME A SPONSOR?



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HustleHERS RESOURCE SUMMIT

DATE: SATURDAY, OCTOBER 24TH, 2026

TIME: 9AM - 3PM EST

LOCATION: DETROIT HISTORICAL MUSEUM!

*Please contact Tiffany Dezort, Sr. Project Manager for
at tiffanyd@detroithistorical.org or 313-801-3327 to
become a sponsor, and support this trailblazing event.*

Your investment directly supports accessible programming, entrepreneur resources, wellness offerings, and meaningful connections that strengthen Detroit's entrepreneurial ecosystem. We welcome the opportunity to customize sponsorship benefits to align with your philanthropic goals.



Presenting Sponsor
\$15,000

Educator Sponsor
\$5,000

Specialty Sponsors
\$2,000

Table Sponsors
\$500

DETROIT
HISTORICAL
SOCIETY



SPONSORSHIP LEVEL

CONTACT NAME

COMPANY

TITLE

STREET

CITY

STATE

ZIP

PHONE

EMAIL

FAX

PAYMENT INFORMATION

NAME ON CARD

CREDIT CARD NUMBER

EXPIRATION DATE

CVV

SIGNATURE

MAKE CHECKS PAYABLE AND MAIL TO:

DETROIT HISTORICAL SOCIETY
5401 WOODWARD AVE.
DETROIT, MI 48202

EMAIL FORM TO:

JACK DONNELLY
JACKD@DETROITHISTORICAL.ORG
QUESTIONS: CONTACT JACK AT 313.909.4737

Or purchase your sponsorship online at
detroithistorical.org/hustle

